

Caledonian Braves FC

Job description - General Manager

A fantastic opportunity has been created at Caledonian Braves FC, as we seek to hire a general manager to control operations and business output.

As the football club enters the most exciting chapter of our young history, this role will provide the right candidate with a unique opportunity to truly place their imprint upon this project.

About CBFC

The Caledonian Braves may be Scotland's youngest senior football club, but that doesn't mean we haven't made a splash during this time. Founded in 2011 as Edusport Academy, the club was rebranded as the Caledonian Braves in 2019 following a campaign called Our Football Club.

Last year, we launched our unique ownership model, on crowdfunding platform WeFunder. The campaign has been extremely successful having raised over \$1.75 million and well on our way to our \$2.5 million goal. With over 5,500 owners around the world, the idea behind the project was not only to grow a global ownership community, but to give football back to the fans and dispel the myth that you need other be a millionaire to own a football club.

We are hugely ambitious and with an elite coaching staff, huge social media following and resource to back our ambition, the only way is up for the Braves as we strive for excellence on and off the pitch.

Full members of the Scottish FA, CBFC hold a Bronze License and are in tier 5 of the Scottish Football Pyramid.

Job type

Full time

Location

Hybrid (Home/ Alliance Park, Motherwell, North Lanarkshire, ML1 3RB)

Reporting to

CEO

Key Responsibilities

- Overseeing management of club operation
- Advancing the commercial and marketing output of the club
- Management of staff
- Representing the club in proceedings with third parties
- Engage with the ownership community
- Support PR and Media staff

Skills & Abilities

- A clear understanding of the issues affecting the sports club industry and solutions to the problems
- Demonstrate management and administrative skills with a well organised and efficient style
- Have competent IT skills with an understanding of sports specific membership and diary management

Personal Qualities

- First class communication, leadership, motivation, and diplomacy skills.
- An appreciation of Scottish Football and its traditions within a commercially focused environment
- A hands-on work ethic and a flexible approach to working hours and working weekends and evenings.
- A can-do attitude with a passion for development and completion of projects.

CBFC is committed to safeguarding and promoting the welfare of children. Applicants must be willing to undergo appropriate child protection screening, including checks with the past employers and the Disclosure Scotland background check.

Salary

An attractive package commensurate with experience is on offer. There is no accommodation with the role

Interested parties should send a cover letter and CV to chris@caledonianbraves.com

JOIN THE BRAVES

At CBFC, we are committed to making equality, diversity, and inclusion part of everything we do – from how we run our club to the welcome we offer all who visit us. CBFC strives to fulfil that

vision. We are a growing club with ambition of growth, which brings an elevated level of responsibility to everything we do, including a workforce that's representative of our Braves Community, and a workplace that creates a sense of belonging for everyone.

Are you ready to Join the Braves?!

Website – caledonianbraves.com

Instagram - <https://www.instagram.com/thebravesfc/>

X - <https://x.com/thebravesfc>